



The Mid-Atlantic Gazette

NEWSLETTER OF THE CONTINENTAL SOCIETIES, INC. ®
MID-ATLANTIC REGION

'OUR CHILDREN, OUR COMMITMENT, OUR CONCERN'

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Upcoming Events

DUES PAYABLE PERIOD IS NOW!!!

July 1st-December 31st:
Membership Intake Period

August 22nd: Regional Program Committee Meeting
(Chapter 1st Vice Presidents)

September: Continental Sunday (send photos & Report Cards to 2nd Vice RD; copy the RD)

September: Litany of Rededication; Signing of Ethics Pledge

September 4th: Regional Membership Committee Meeting (Chapter 2nd Vice Presidents)

September 12th: Regional Executive Board Meeting

September 19th: Chapter President's Meeting w/RD

October: National Bullying Prevention Month

October 23-31: Red Ribbon Week. (send pictures and the report card to 1st Vice RD Cindy Smalls and copy the RD)

November: Chapter rosters due

November 1: Membership Intent forms due to 2nd Vice Regional Director

November 8th-9th: National Board Meeting; Newnan, GA

January 1st: Special permission required for Membership Intake beginning this date through June 30, 2020

March 13th-14th, 2020: 36th MAR Meeting. Newport News; Mathews Chapter, co-host.

From the Desk of the Regional Director

My Sisters!

It is my pleasure to serve as the 13th Regional Director of the Marvelous Mid-Atlantic Region. I am humbled and I thank you for the opportunity to serve this great organization. Please be assured that I will do my best to maintain our current status as *the* premier region of the Continental Societies, Inc. ®

In regards to our mission, I thank all chapters for your diligent work on behalf of the children. Of the ten chapters

that submitted HEER reports for national competition, eight of our chapters were winners! There were entire categories that the Mid-Atlantic Region swept in every HEER component on every level!

We must maintain our magnificence by continuing to offer quality youth programming. Therefore, I am encouraging **all** chapters to write and submit reports for judging on both the regional and national levels; as well as each chapter submitting a scholarship application. Our goal is to have twelve scholar-

ship applications for judging in 2020 on the regional level.

We are currently in the dues payable period with hopes of retaining our 200+ members. We need every sister in the 'MAR House' to retain her position as a viable member. Please renew your membership and rededicate to our mission.

I respectfully request that each of you join me in expecting a most sensational year of stellar service, savvy scholarship and sincere sisterhood!

Sisterly & Sincerely,
Myra

From the Desk of the 1st Vice Regional Director

Greetings Sisters of CSI,

Thank you for entrusting me as your 1st Vice Regional Director. I humbly appreciate your trust and belief in me to fulfill the aspirations of this region to showcase the outstanding work and efforts we all put into our programs for the children in our communities. I welcome your support throughout my term from the beginning to the end. Let us march forward in unity to accomplish organizational goals, objectives and a shared vision of success!

I ask that you work with me to accomplish the following three goals for this year:

- ◆ To increase our platform of top HEER winners
- ◆ To provide the necessary tools to committee members to successfully plan and implement programs
- ◆ To reach 100% chapter participation in all HEER areas, National Initiatives and Regional Projects

Let us begin this program year with new hopes and positive mindsets to make it a brighter journey than the year before. We have been successful in our many endeavors because of the dedication, commitment and the support you have given to this organization. This year should not differ because our programs are the heart of the Continental mission. Our monthly conference calls will be held the 4th Thursday of each month at 7:30 p.m. beginning in August.

Cindy L. Smalls, First Vice RD

From the Desk of the 2nd Vice Regional Director

Continental Sisters of the Mid-Atlantic Region,

It is time to gather our thoughts and seek out women who are service-minded and love to work with children. Retired Basketball coach/player Phil Jackson stated "*the strength of the team is each individual member; the strength of each member is the team.*" The more members we have on our team, the more opportunities we have to help children.

As I stated during the campaign

process, I hope to visit each chapter within our region to sit and talk with each sister as to the necessities for change or even to decide upon alterations to help gain interest in our noble organization. Please remember that I am at your disposal and can be utilized at any time whether by phone conversation, teleconference, webinar or a face-to-face visit.

Reminders:

1) Membership Intake Intent Forms are due no later than November 1st. 2) Membership dues are payable NOW 3) Contact me if you need assistance with membership cards. Our monthly meetings will be the 1st Wednesdays of each month, beginning September 4th. GET READY to carry our membership TO ULTIMATE NUMBERS!

Sisterly Yours,
Continental Sister Nieta

Chapter Celebrations

- ◆ Kudos to Goldsboro Chapter for hosting 'A Meeting in the Middle' MAR Leadership Retreat. Thank you to the following chapters who represented: Charleston, Durham, Goldsboro, New Bern, Norfolk-Virginia Beach, Roanoke, Tri-Cities and Wilmington.
- ◆ Congratulations to Northern Virginia Chapter on the occasion of their 26th Anniversary, July 31st.
- ◆ Congratulations to Tri-Cities Chapter on the occasion of their 10th Anniversary Celebration, August 18th.
- ◆ Kudos to New Bern Chapter, Norfolk-Virginia Beach Chapter and Tri-Cities Chapter for participating in the Scrapbook Project at Conclave



- ◆ Thank you to all chapters that participated in *Shoes and Socks Plus for the Journey*
- ◆ Hats Off for advertising in the National Souvenir Journal: Goldsboro, Norfolk-Virginia Beach, Richmond, and Wilmington.
- ◆ Kudos to the Durham Chapter for sponsoring the MAR National Scholarship Winner—Scholar Jalen McKoy
- ◆ Congratulations to the Charleston Chapter for winning the *Mid-Atlantic Chapter Program Spotlight* in the National Souvenir Journal.
- ◆ For the second consecutive year, the Mid-Atlantic Region has dominated in HEER + Arts and Humanities Program wins at the National Annual Awards Luncheon. Congratulations to the 2019 Mid-Atlantic winners:

Health

Small Chapter (membership 20 and under)

- 1st Place: Newport News-Hampton
- 2nd Place: Northern Virginia
- 3rd Place: Charleston

Large Chapters (membership 21 and over)

- 3rd Place: Richmond tied with Baltimore, Greater Miami and Metro-Philadelphia

Education

Small Chapter (membership 20 and under)

- 2nd Place: Charleston
- 3rd Place: Norfolk-Virginia Beach tied with Columbus, GA

Large Chapter (membership 21 and over)

- 1st Place: Tri-Cities

Employment

- 1st Place: Newport News-Hampton
- 2nd Place: Norfolk-Virginia Beach
- 3rd Place: Charleston

Recreation

- 1st Place: Newport News-Hampton
- 3rd Place: Goldsboro tied with Wilmington

Arts and Humanities

- 1st Place: Charleston
- 2nd Place: Goldsboro
- 3rd Place: Newport News-Hampton

HEER Plus Arts and Humanities OVERALL Award

- 1st Place: Newport News-Hampton
- 2nd Place: Charleston
- 3rd Place: Norfolk-Virginia Beach



The Magnificent Mid-Atlantic Region swept the Health, Employment, Arts and Humanities and OVERALL categories by winning 1st, 2nd, and 3rd places. My sisters, this is what makes us magnificent. It's about our mission! It is about the children!



In the Spotlight

- ◆ CS Sharon Shaw of Newport News-Hampton Chapter recently earned her Doctorate Degree. Congratulations, Dr. Shaw!
- ◆ National President Robin Browder, National Financial Secretary Goldie Pettaway, and Regional Director Myra Barnes were installed during the 63rd National Conclave.
- ◆ Congratulations to CS Diane Sanford of the Durham Chapter who was inducted into the National Hall of Fame at the 63rd National Conclave.



- ◆ 10th Regional Director Comatha Johnson and 12th Regional Director Jean Roach, 'Cornerstone Award' recipients
- ◆ 12th Regional Director Jean Roach and National Chairpersons from the Mid-Atlantic Region executed their duties well at Conclave—Credentials Committee Chair CS Donna Lee; Ethics Committee Chair CS Comatha B. Johnson; Corporate and Legal Affairs CS Cassandra Conover. A special shout out to Immediate Past RD Jean Roach for an awesome four years of leadership. We love you, Jean!!!!
- ◆ National Committee Members from the Mid-Atlantic Region executed their duties well and we thank you for representing—National Constitution and Bylaws CS Dionne Johnson, National Audit Committee CS LaVora Washington, National Tellers Committee CS Rosa Nolen, National Scholarship Committee CS Rosa Nolen, National Sgt.-at-Arms Committee CS Gail Anderson and CS Cherie Furlow, National Membership Committee CS Myra A. Barnes, National HEER + Arts and Humanities Program and Awards Committee Regional Director Jean Roach and CS Myra A. Barnes.
- ◆ CS Cassandra Conover, CS Betty Rhodes and CS Hiawatha Jones contributed their musical talents to the *Continental Choral* during the 63rd National Conclave. Thank you, sisters for representing! (1st left– CS Cassandra, 3rd left–CS Betty, 4th left– CS Hiawatha; CS Cassandra played keyboards, as well)



- ◆ 12th Regional Director Jean Roach, 10th Regional Director Comatha B. Johnson and Regional Chaplain Betty Rhodes who served as moderators and/or trainers for four *Continental Academy* workshops during the 63rd National Conclave. Regional Director Myra Barnes served as co-trainer for National Membership Webinar held in July.
- ◆ MAR Emerald Capital Campaign Members: National President Robin T. Browder, Regional Director Myra A. Barnes, 12th Regional Director Jean Roach, 10th Regional Director Comatha B. Johnson, CS Allison Blow, CS Thyra Brumskill, CS Cassandra Conover, CS Dionne Johnson, CS Rosa Nolen, CS Forsythia Powell, CS Deborah Price, CS Betty Rhodes, CS Diane Sanford, CS Cindy Smalls, CS Pamela Woods, CS Phyllis Robinson, and CS Loretta Freeman. Thank you for representing the Mid-Atlantic Region through support of our National Economic Development project!



Our Children

5-Point Programmatic Thrust

Health
Education
Employment
Recreation
Arts and Humanities

National Initiatives

African-American Read-In
Anti-Bullying
College Readiness & Survival
Oral Health
Healthy Eating
Read Across America
Red Ribbon Week
STEM

Regional Project

UNICEF

Our Commitment

Regional Project

Project: 3R3

We are actively
recruiting and reclaiming
in
Raleigh, NC
&

Columbus, OH

Know interested ladies?

Please send an email:

marcontinentals1984@gmail.com

Our Concern

'20 for 2020'

Coordinator,

CS Michelle Holston

(additional information to follow)

**PNPAC Shoes and Socks Plus
for the Journey**

Our Past National President's Project is not only a worthy initiative but is now also a national competition! Start collecting now!!!

Particularly Protocol

Logos

- ◆ Recently, our national symbol and logo became registered trademarks. Therefore, when using the national symbol and logo, the symbol ® should be used with our national symbol. (To create the registered symbol (®) on a keyboard, simply hold down the Alt key and key in the numbers 0174 using the number keys on the right.) Additionally, the name of our organization should be written as follows: Continental Societies, Inc. ®
- ◆ The official masthead and all other references in all chapter paraphernalia should read as follows: Continental Societies, Inc. ® (name of chapter) Chapter. (Therefore, Continental Societies, Inc.® should always come before the name of the chapter. See example below)
Continental Societies, Inc.®
Norfolk-Virginia Beach Chapter
- ◆ Some chapters may have older misprinted versions of logos such as brown colored children, etc. According to CSI governing documents, "any such un-authorized logos must not be used". All official Chapter logos can be obtained from the National Public Relations Officer.

References:

-Continental Societies, Inc.® *Manual of Standard Operating Procedures*, Appendix I: National Public Relations Guidelines, page 2, section 1, item g; page 3, section 3, items a-d; page 4, section 6, item c.

-Continental Societies, Inc.® *63rd National Conclave Program Reports* booklet and oral report of the Corporate and Legal Ad Hoc Committee Chairperson Cassandra Conover, Esq., page 52, June 2019.

Historical Hallmarks

Recreation is one of the components in our Five-Point Programmatic Thrust. . . Soooo. . . Let's Play! Here's how it works! The first Continental Sister who sends in the correct answer to the following trivia question will get special recognition in each 2019-2020 issue of *The Mid-Atlantic Gazette*, recognition on our regional website, and special seating/recognition at our 36th Regional Program & Awards Luncheon. Send your response, cited reference, along with your name and your chapter's name to marcontinentals1984@gmail.com. Ready? Here we go. . .

Three chapters of this great organization collectively designed the official symbol of the Continental Societies, Inc.®. Name the three chapters, describing each chapter's contribution along with its symbolic meaning.

Good Luck!!!

Sisterhood

Everyday activities that exemplify sisterhood:

Virtue	Activity
Commitment	Make it a priority to support programs; satisfy financial obligations
Optimism	Focus on how things can be right rather than look for reasons things won't work
Nurturance	Learn the foundations—Continental Song, Motto, etc. and the governing documents
Temperance	Maintain your cool; Think before you speak
Integrity	Make sure chapter funds are managed appropriately
Nobleness	Always take the high road! Every comment doesn't need a reply.
Endurance	Roll with the punches and Never give up! Don't Quit!
Niceness	Follow the Golden Rule
Trustworthiness	Be transparent; be dependable
Adaptability	Change your mindset; be flexible; Go with the flow!
Love	It conquers all! Love the CSI doctrines—they're beautiful and they're what we stand for!